

2012

UNITED STATES

EARTH DAY

CONTEST

Project Earth is hosting a national Earth Day Contest for grades K-12 featuring environmental projects, activities, and actions being taken to conserve resources and protect our environment. Be a part of this educational opportunity and enter your environmental project online at ProjectEarth.net.

Submission Deadline: Sunday, April 15, 2012

Winners Announced: Sunday, April 22, 2012

PROJECT  **EARTH**[®]
www.projectearth.net



PROJECT EARTH 2012

United States Earth Day Contest

for grades K–5, 6–8, and 9–12

Earth Day • April 22, 2012



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Project Earth is a global environmental network designed to connect schools, teachers, and students around the world to help solve environmental problems. Share your environmental efforts on ProjectEarth.net and enter your project into the Project Earth 2012 U.S. Earth Day Contest!

Who Can Participate

- Any U.S. student, teacher, class, or school Grades K-12

Project Eligibility

- Any environmental activity involving students Grades K-12

How to Enter

- Register for a free account on ProjectEarth.net
- Click on "Add New Project"
- Upload your project description and any supporting material such as photos, videos, word documents, and/or PowerPoint presentations
- Enter contest by clicking the **Contest** button on your project's page
- Any number of projects can be entered into contest

Winners



RIO+20
United Nations Conference
on Sustainable Development

- One nation-wide project entry from each K-5, 6-8, and 9-12 grade category will be selected as a winner.
- Each winning project will be awarded a **National Geographic Interactive Intelliglobe** and will be featured in media press releases, in the Project Earth Global Newsletter, and on the **2012 Earth Day Winners page** at ProjectEarth.net.
- Every project entry will be considered for the **International 2012 World Environment Day Contest**, in which the top project from each country will receive recognition in conjunction with the June 2012 **United Nations Rio+20 Conference on Sustainable Development** in Rio de Janeiro, Brazil.

More than 1,200 schools in nearly 80 countries currently participate in Project Earth. Our goal is to reach 10,000 schools in more than 190 countries. Your participation will make a global difference.

Working on projects both locally and collaboratively with other students across the globe will make our planet a better place. Your action today will determine the future of our global environment.

We all know we need a more sustainable Earth – help make it happen. Participate on ProjectEarth.net today.

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CONTEST SCORING RUBRIC

Total Points
100

15	15	15	5
Purpose & Goal	Documentation	Student Involvement	Environmental Consideration
<p>The purpose and goals of the project are defined in the project description.</p> <ul style="list-style-type: none"> • Why did the participants choose to do this project? • What is the need for this project? • Are the project goals educational (e.g., to inform others about an issue) or about environmental impact (e.g., to change the issues) or both? 	<p>The project provides corresponding documentation photos, videos, word documents, and/or Power Point presentations to enhance their project description.</p> <ul style="list-style-type: none"> • Was the documentation of the project included as part of the project? • How helpful was the documentation in aiding project description? 	<p>The project is learner-centered with students taking the lead in design and implementation as appropriate.</p> <ul style="list-style-type: none"> • In what ways were students actively involved in the selection, research, investigation and implementation of the project? • How did this project improve upon or enhance student learning beyond the regular classroom curriculum? 	<p>Participants consider the environment in the development of the project.</p> <ul style="list-style-type: none"> • Were environmentally friendly materials (reusable, recyclable, bio-degradable, organic, etc.) used in the creation of the project? <p>---AND/OR---</p> <ul style="list-style-type: none"> • Were environmental measures taken (carpooling, mass transit, walking etc.) during project development?
10	15	15	10
Innovation & Creativity	Education	Collaboration	Outcome
<p>The project approaches an environmental issue in a new or novel way.</p> <ul style="list-style-type: none"> • Did the project offer a new way to address an environmental issue? • Did the project display creativity in its description and documentation? 	<p>The project helps to educate a group or community.</p> <ul style="list-style-type: none"> • Did the project help educate others outside of the project members? • Does the project have a clear description and steps so that another can replicate the environmental effort? 	<p>Participants worked with individuals or groups outside of their classroom or organization.</p> <ul style="list-style-type: none"> • Was the project a joint effort with another Project Earth Member on in another part of the world? • Did the project collaborate with a community, organization, or another school? 	<p>The project meets the goals of the participants and reports successes, impacts of their project, and/or lessons learned.</p> <ul style="list-style-type: none"> • Was the project outcome recorded? • Did the project meet its goals?