



2012

WORLD

ENVIRONMENT

DAY

GLOBAL SCHOOL CONTEST

"Project Earth connects our youth as one global community. The Web site serves as an incubator of ideas and solutions to enable this generation to contribute to making our planet sustainable for all future generations."

*Maurice Strong,
Secretary-General of the first Earth Summit in Rio de Janeiro, 1992*

Submission Deadline:
Tuesday, June 5, 2012

**Winners announced
in conjunction with the:**
*United Nations Rio+20
Conference in June 2012*
**Every country will
have a winner!**



Hosted by:



In Celebration of:

RIO+20
United Nations Conference
on Sustainable Development

PROJECT EARTH 2012

World Environment Day Contest

for Schools with Students Ages 4-18

World Environment Day • June 5, 2012



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Tuesday, June 5, 2012

Winners Announced

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Every country will have a winning project!

Represent your Country and Our World.

Project Earth is a global environmental network designed to connect schools, teachers, and students around the world to help solve environmental problems. Share your environmental efforts on ProjectEarth.net and enter your project into the Project Earth 2012 World Environment Day Contest!

Who Can Participate

Project Eligibility

How to Enter

- Any student, teacher, class, or school ages 4-18 (grades K-12) across the globe
- Any environmental activity involving students ages 4-18 (grades K-12)
- Register for a free account on ProjectEarth.net
- Click on "Add New Project"
- Upload your project description and any supporting material such as photos, videos, word documents, and/or PowerPoint presentation
- Enter contest by clicking the **Contest** button on your project's page
- Any number of projects can be entered into contest

Winners

- ***Every country will have a winning project! Represent your country and our world.*** Winners will be recognized in conjunction with the 2012 United Nations Conference on Sustainable Development - Rio+20 in Rio de Janeiro, Brazil.
- Winners will be recognized by global environmental leaders and leaders from their own country in Rio de Janeiro, Brazil. The winners will also be featured in global press releases, the 2012 Project Earth Newsletter and the 2012 World Environment Day Winners page on ProjectEarth.net.

For more information visit contest page at: www.projectearth.net/Home/ContestHistory

Questions? Contact Project Earth at: admin@projectearth.net

More than 1,200 schools in nearly 80 countries currently participate in Project Earth. Our goal is to reach 10,000 schools in more than 190 countries. Your participation will make a global difference.

Working on projects both locally and collaboratively with other students across the globe will make our planet a better place. Your action today will determine the future of our global environment.

We all know we need a better, more sustainable Earth – help make it happen. Participate on ProjectEarth.net today.

PROJECT EARTH
www.projectearth.net

CONTEST SCORING RUBRIC

Total Points
100

15	15	15	5
Purpose & Goal	Documentation	Student Involvement	Environmental Consideration
<p>The purpose and goals of the project are defined in the project description.</p> <ul style="list-style-type: none"> Why did the participants choose to do this project? What is the need for this project? Are the project goals educational (e.g., to inform others about an issue) or about environmental impact (e.g., to change the issues) or both? 	<p>The project provides corresponding documentation photos, videos, word documents, and/or Power Point presentations to enhance their project description.</p> <ul style="list-style-type: none"> Was the documentation of the project included as part of the project? How helpful was the documentation in aiding project description? 	<p>The project is learner-centered with students taking the lead in design and implementation as appropriate.</p> <ul style="list-style-type: none"> In what ways were students actively involved in the selection, research, investigation and implementation of the project? How did this project improve upon or enhance student learning beyond the regular classroom curriculum? 	<p>Participants consider the environment in the development of the project.</p> <ul style="list-style-type: none"> Were environmentally friendly materials (reusable, recyclable, bio-degradable, organic, etc.) used in the creation of the project? <p>---AND/OR---</p> <ul style="list-style-type: none"> Were environmental measures taken (carpooling, mass transit, walking etc.) during project development?
10	15	15	10
Innovation & Creativity	Education	Collaboration	Outcome
<p>The project approaches an environmental issue in a new or novel way.</p> <ul style="list-style-type: none"> Did the project offer a new way to address an environmental issue? Did the project display creativity in its description and documentation? 	<p>The project helps to educate a group or community.</p> <ul style="list-style-type: none"> Did the project help educate others outside of the project members? Does the project have a clear description and steps so that another can replicate the environmental effort? 	<p>Participants worked with individuals or groups outside of their classroom or organization.</p> <ul style="list-style-type: none"> Was the project a joint effort with another Project Earth Member on in another part of the world? Did the project collaborate with a community, organization, or another school? 	<p>The project meets the goals of the participants and reports successes, impacts of their project, and/or lessons learned.</p> <ul style="list-style-type: none"> Was the project outcome recorded? Did the project meet its goals?